

# Why gender and climate finance?





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- Graphic Designer (UBA), specialist in environmental communication.
- Postgraduate Course in Environmental Economics, Universidad Católica Argentina (2011).
- Specialist in NGO management (Saint Andrew's University, Argentina, 2016).
- Revista Ecosistema founder, CEO (2009-2015).
- Institutional Development Director at FARN, Environmental and Natural Resources organization.



# FARN

We are a non-governmental, non-profit and non-partisan organization, founded in 1985. Our main objective is to promote sustainable development through politics, law and the institutional organization of society. The beneficiaries of our work are public and private decision makers.



## AREAS OF INTEREST

- CLIMATE AND RESILIENT SYSTEMS
- COMMUNITIES, TERRITORIES AND BIODIVERSITY
- INVESTMENTS AND RIGHTS
- JUSTICE AND ENVIRONMENTAL CITIZENSHIP



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# THE FUTURE WOMEN WANT

A Vision of Sustainable  
Development for All





A photograph of two young women standing outdoors. The woman on the left is wearing a dark blue sweater and has her right fist raised. She has a tattoo on her right forearm that includes the date 'JUN 6-25-21' and the words 'GIVE', 'EGR', and 'ACE' stacked vertically. The woman on the right is wearing a light grey sweater. The background is a blurred green field.

# WHY?

**The impacts of climate change and environmental degradation are not gender neutral and, thus, funding cannot be either.**



# #climate finance

Women are more vulnerable to climate change, at the same time they contribute to create solutions. Is it not possible to include the substantial contributions without the access to resources and finance.

1

There is a need of financing lines that reach out women, and that offer suitable terms for them.

2

Without gender equality and the empowerment of women, the long-awaited impact is difficult to achieve

3

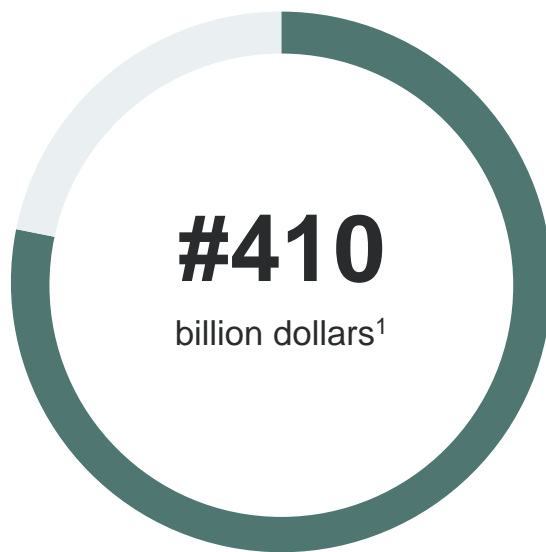
**Only 10% of international agricultural and forestry aid for development reaches women.<sup>1</sup>**

4

Women do not have much access to these possibilities

1. Casas Varez, M. (2017) La transversalización del enfoque de género en las políticas públicas frente al cambio climático en América Latina, Unión Europea: CEPAL,

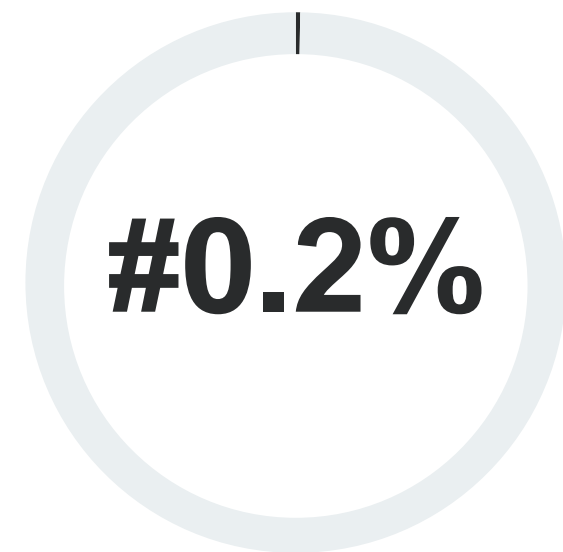
# Is climate finance reaching out to women?



GLOBAL CLIMATE  
FINANCE AVERAGE  
2015-2016



**How much of climate  
finance flows to  
women groups or to  
women as direct  
beneficiaries?  
There is no data**



ONLY 0.2\* PERCENT OF ALL  
FOUNDATION FUNDING  
FOCUSES EXPLICITLY ON  
WOMEN AND THE  
ENVIRONMENT

The use of the term “funding for women and the environment” refers to supporting a broad range of work at that nexus, including funding women-led actions to protect the environment, supporting the inclusion of women’s voices and participation in environmental initiatives, and addressing the differential impacts of environmental interventions on women due to their gender.

1- [climatefinancelandscape.org](https://climatefinancelandscape.org)

2- [https://www.greengrants.org/wp-content/uploads/2018/03/GGF\\_Mapping-Report\\_Executive-Summary\\_HighRes-FINAL.pdf](https://www.greengrants.org/wp-content/uploads/2018/03/GGF_Mapping-Report_Executive-Summary_HighRes-FINAL.pdf)





# GREEN CLIMATE FUND

- **The Green Climate Fund has adopted a « gender-sensitive approach » in its founding charter.**

**Établi en 2010 pour canaliser le financement climatique avec des engagements de 10,3 milliards de dollars de 43 gouvernements des États. Le GCF a engagé 3,7 milliards USD dans 76 projets à travers le monde.**





# Latin America

## REGIONAL LAC GROUP

- share tools and information referred to GCF with regional women's groups
- network
- data collection, requirements, problems
- get women's group closer to climate finance
- Create a climate end gender directory
- Create a list of gender consultante in LAC

## AWARENESS

- at local level
- articles
- networking
- introduce the gender issue in the circles of Climate Change: with other organizations, sectors, colleagues, press.

## Green Climate Fund

- Follow up of gender policy at GCF Review of GAPs in regional funding proposals: input of local organizations
- Participate in Civil Society Observers Group focused on gender

## CLIMATE WEEK LAC

Gender and climate change panel: Strategies to integrate gender in climate action

### KEY MESSAGES

- Include the gender perspective in the measures of national contributions
- Take into account the ancestral knowledge of indigenous women into climate solutions
- Include women at all levels of climate action conversations: both decision makers and implementers





# WOMEN in action



@WANUM PERMPIBUL

THAILAND  
ASIA-PACIFIC



@MASSAN D'ALMEIDA

TOGO  
AFRICA



@MARIA JULIA TRAMUTOLA

ARGENTINA  
LATIN AMERICA



# HOW we work

**CHALLENGE:** How to reach out women in the region, how to engage more women to climate finance processes, how to achieve a transformational change with effective gender action plans.



WEBINARS



TOOLS



GROUP



# What do we analyze in the GAP?

Gender documents for FP086

Annex 16b  
Gender Action Plan  
"Building livelihood resilience to climate change in the upper basins of Guatemala's highlands"

**Impact Statement:** Climate impacts on the hydrological cycle in the Highlands of Guatemala, compounded by inappropriate land use, increasingly affect the landscape's infiltration capacity and water availability, erosion control, sediment fixation and other water-basin related ecosystem services. Therefore, the project's overarching objective is to reduce the impacts of climate change on the hydrological cycle in target watersheds through improved land use practices. This will lead to improved water recharge and productivity and contribute to the population's and ecosystem's increased resilience to climate change. Expected total number of direct and indirect beneficiaries (reduced vulnerability or increased resilience), are:

- 152,000 of vulnerable households, local organizations and technicians at local level using totally or partially climate related tools, information and practices (50% women)
- 30,000 people benefit from capacity building (at least 30% women) and incentives for forest conservation in strategic water catchments (10% women)
- At least 50,000 people benefit from the grant facility (20% women)
- 152,000 people benefit from a participatory early warning system for agricultural practices and water management (50% women)
- 7,500 hectares of agroforestry systems supporting water recharge and productivity
- 6,000 hectares of forest restored and maintained to provide hydrological services

As an underlying approach, all project activities will be developed hand in hand with WARN Gender Unit, Municipal Gender Offices and local women organizations, this will ensure sustainability and long-term impact of gender affirmative actions.

**Outcome statement:** Increased resilience to climate change of at least 15,000 women in project area through improvement of their capacities to access early warning system for agricultural/agroforestry practices and water management, climate smart agriculture and agroforestry practices and/or to grant facility.

Activities	Indicators and targets	Timeline	Responsibilities
<b>Output 1: Integrated climate smart watershed management</b>			
(i) Improve local capacities of women for climate action and watershed management with special focus in female-headed households	- 15,000 women in project area, at least 60% of women-headed households surveyed	Start date: Year 1 Q3 End date: Year 1 Q3	EE and Execution partners
(ii) Promote women access to government forestry and agroforestry incentives supporting water recharge and productivity with special focus on female-headed households	- 3,000 women in project area (limitations on land ownership)	Start date: Year 2 Q2 End date: Year 6 Q4	EE & Execution partners
<b>Output 2: Grant facility for Community-led climate actions channeling funding to priority areas</b>			

- relevance and coherence with the problem
- commitments in terms of amounts, and budget allocated
- aim for real change
- organization engaged (if we have information)
- include comments that may be enhancing

- In order of improving gender action plans it is very important to hear the voice of local groups that know the land and the culture
- Climate finance is an opportunity for women's groups
- There are mechanisms and tools available to access financing
- Working in a group multiplies opportunities and reduces effort





- need for disaggregated data
- need for good practice background
- lack of specialists in gender and climate change
- lack of indicators to measure a transformational change
- reducing the the gender gap
- existing stereotypes / gender roles
- existing cultural barriers
- Women's groups in the region are not part of climate change discussions
- scarce representativeness of LAC in the GCF



# Challenges



**February| August 2018**

- the design of cc policies is a great opportunity to reduce the gender gap and for women to be leaders in the change of paradigm
- It is crucial that women get involved in the financing processes, in the design of policies and initiatives
- we need more specialists in the subject
- There is much work to be done!






# What can you do **now**?

- Bring your voice to the review groups of proposed gender action plans for funding
- share information on local issues related to climate change and gender
- If you are in groups of women: include environmental issues in the gender agenda
- promote a leadership vision of women in environmental issues
- share experiences and good practices
- collect data disaggregated by gender in environmental issues, build success stories with metrics.
- Promote women to join spaces on climate finance, negotiations, and the development of proposals.







**CLIMATE CHANGE** offers the opportunity to include the gender perspective in the policies and initiatives that are being designed to offer solutions to the effects of climate change. That's why the time to act is **NOW**.





# Thank you



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