



REDD+ Women Campaign

The Global Initiative on REDD+ and
Gender Equality

Presented by
IUCN
WEDO
WOCAN

G E N D E R C O U N T S !

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November 2010

Background

1. IUCN, WEDO and WOCAN will be launching the **Global Initiative on REDD+ and Gender Equality** at the forthcoming 16th Conference of the Parties to the United Nations Framework Convention on Climate Change (UNFCCC CoP16).
2. The overall objectives of the Initiative are to:
 - a. Ensure that global and national REDD+ efforts are gender responsive;
 - b. Leverage women's leadership to mitigate the effects of climate change;
 - c. Align with sustainable development goals; and
 - d. Alleviate poverty.

Launch Information – Your Action Required!

3. The campaign will officially be launched on **Monday, 29 November 2010 at 13h20** during a side event hosted by the Norwegian Ministry of Foreign Affairs in collaboration with WOCAN, IUCN and WEDO entitled "*The missing link to success: Women in REDD*" in the Sandia room
http://regserver.unfccc.int/seors/reports/events_list.html?session_id



=COP16/CMP6). As this is the first day of the conference, **your support would be particularly appreciated!**

4. The side event will bring together a panel of women leaders and REDD experts to share perspectives, and discuss how a gender approach and women's empowerment are essential to a successful implementation of REDD initiatives.
5. This side event will offer concrete recommendations for REDD initiatives at the national level, as well as criteria for the international standards and guidelines that are being debated during COP 16.
6. Panelists include leaders of Tebtebba, IUCN, CARE, women's groups managing community forests in Nepal, WOCAN and representatives of the Norwegian and Mexican governments
7. For the occasion, all participants – women and men – that believe that women can make a difference in REDD initiatives are requested to wear red to show their solidarity.
8. The Global Initiative on REDD+ and Gender Equality will provide red fans and postcards for all, as well as red scarves for women and men. These may be **collected from outside the side event venue** on the Monday, 29 November 2010 from 11h00 onwards. Please display it visibly for the duration of CoP16.
9. We require your assistance in mobilizing participants from your organization(s). **Please send this document to your networks ahead of time to ensure that the launch receives the attention it deserves.**